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To whom it may concern,

Company name: Takara Holdings Inc.

Company representative: Mutsumi Kimura, President

Securities code and stock

exchange listings: 2531 Tokyo (1st section)

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Notice Concerning Application for Listing on Prime Market, a New Segment of TSE

Takara Holdings Inc. (hereinafter the "Company") hereby announces that it resolved at the Board of Directors meeting held today to apply for listing on the Prime Market, a new market segment of Tokyo Stock Exchange, Inc. (hereinafter "TSE"), and has submitted a market selection application to TSE.

TSE informed the Company on July 9, 2021 that its initial assessment regarding fulfillment of the listing criteria for the new market segment confirmed that the Company satisfies the listing criteria for the Prime Market.

Cautionary Statement on the Use of This Document

Statements in this document, other than those based on historical fact, concerning the current plans, prospects, strategies and expectations of the Company represent forecasts of future results. While such statements are based on the conclusions of management according to information available at the time of writing, they reflect many assumptions and opinions derived from information that includes major risks and uncertainties. Actual results may vary significantly from these forecasts due to various factors. Factors that could influence actual results include, but are not limited to, economic conditions, especially trends in consumer spending, as well as exchange rate fluctuations, changes in laws and government systems, pressure from competitors' prices and product strategies, declines in selling power of the Company's existing and new products, disruptions to production, violations of the Company's intellectual property rights, rapid advances in technology and unfavorable verdicts in major litigation.